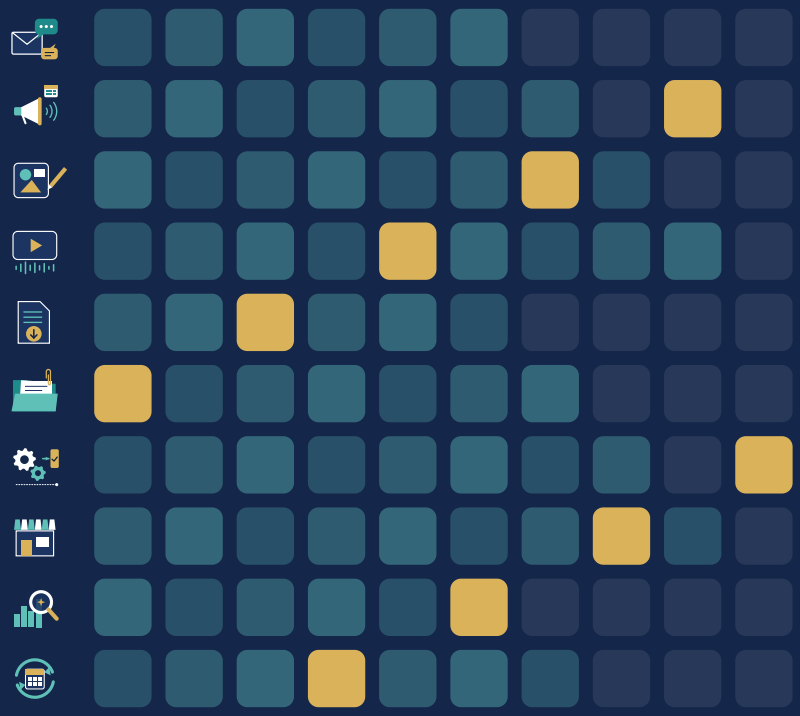
100 IDEAS · 10 SECTIONS · ONE CAREFUL METHOD

100

practical ideas, each with a workflow, worked example, prompt and pricing method



100 Practical Ways to Earn with AI

A Beginner's Guide to Building Useful Services, Digital Products and Small Businesses

LATEST QUEEN

A Beginner's Handbook
First Edition · 2026

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IDEA 1

Small-Business Blog Article Drafting and Editing

FOR Local and online small businesses **CORE SKILL** Writing and research **START-UP COST** Low **DELIVERS** Written articles

What you offer: Researched, edited blog articles that answer real customer questions for a small business, written in its voice and checked for accuracy before publication.

Who might buy it: Clinics' administrative teams (non-medical topics), interior designers, tuition centres, accountants' practices, home-service companies, online shops and B2B suppliers who know they should publish useful content but never find time.

The problem it solves: Owners know their customers' questions but cannot turn that knowledge into clear articles. Generic AI articles they have tried sound bland, contain errors and may fall under search engines' policies on low-value, mass-produced content.

Deliverable: A set number of articles (for example, four of 800–1,200 words), each with a working title, meta description, suggested internal links, a list of sources checked, and a short note of any claims the owner must confirm.

Skills required: Clear writing, interviewing the owner for real details, judging sources, basic understanding of search intent, and the discipline to delete anything you cannot verify.

Tools: A general AI assistant for outlines and first drafts; a word processor with comments and tracked changes; a grammar checker; a plagiarism or similarity checker; the customer's website editor if you also upload articles.

Startup requirements: Low. Free plans are enough to practise; a paid AI plan and a similarity checker become useful once you handle several articles each month. Budget time for reading sources, which is the slowest part.

STEP-BY-STEP WORKFLOW

1. Hold a 20-minute call to collect the customer's top questions, services, location, tone and topics to avoid.
2. Agree titles and a one-paragraph angle for each article before drafting.
3. Gather facts from the owner and reliable sources; record each source.
4. Use AI to produce an outline and a rough draft from your notes, not from a bare title.
5. Rewrite for voice, add the owner's real examples, and cut padding.
6. Check every fact, name, price and link; run a similarity check.
7. Send for owner review with highlighted claims needing confirmation; make one round of revisions.
8. Deliver final files (and upload, if agreed) with sources listed.

FICTIONAL WORKED EXAMPLE *invented business and figures; not a real client, result or testimonial*

Brief: "Neem Lane Interiors" in Pune wants an article on choosing curtains for small apartments. Owner notes: they stock blackout and sheer fabrics; free home measurement within city limits.

Draft extract: "Light-filtering sheers make a small room feel larger by keeping daylight soft and even..."

Review improvements: Removed an AI-invented claim that blackout curtains "cut energy bills by 25%"; added the owner's tip about ceiling-mounted rails; corrected the service area; replaced a generic conclusion with a clear invitation to book a measurement.

COPY-READY PROMPT **Outline a customer-question article** replace every [PLACEHOLDER] before use

You are helping me draft a blog article for **[BUSINESS NAME]**, a **[TYPE OF BUSINESS]** in **[LOCATION]**.

Audience: **[WHO READS IT]**. Their question: **[CUSTOMER QUESTION]**.

Facts supplied by the owner (use only these for business details): **[OWNER FACTS]**.

Tone: **[TONE]**. Length: about **[WORD COUNT]** words.

Create an outline with H2 headings, then a first draft. Mark any general claim that needs a source with **[CHECK]**. Do not invent statistics, prices or customer stories.

Finding a first customer: Read the websites of ten local businesses whose blogs stopped updating months ago. Write to one owner with three specific article ideas based on questions their customers probably ask, plus a link to a sample article you wrote for a fictional business.

Pricing approach: Price per article by length and research depth, with one round of revisions included. Hypothetical calculation: 3.5 hours per 1,000-word article (call share, research, drafting, editing, checks) × a target of ₹450 per hour = ₹1,575, plus ₹150 tool share = about ₹1,725. Quote ₹1,800 per article or ₹6,800 for four. Extra revision rounds are charged separately.

Hypothetical revenue versus profit illustration only, not a market rate or earnings claim

REVENUE (PER PROJECT)	DIRECT COSTS	HOURS	PROFIT PER HOUR
₹6,800	**− ₹600**	**14 + 3 unpaid**	**≈ ₹365**
what the customer pays	AI plan and similarity-checker share	pitching and a sample article	before tax, all hours counted

Quality and rights checks: Facts traced to sources; owner-supplied details confirmed; no copied passages; images licensed for commercial use; no health, legal or financial advice without qualified review.

Common mistake: Publishing volume instead of value. Ten thin articles help nobody. Fewer, specific articles with the owner's real knowledge are worth more.

SMALL FIRST ACTION

Choose a local business type you understand. List the ten questions its customers ask most often, then write one 800-word sample article answering the best question.

End of preview

100 Practical Ways to Earn with AI English

This preview shows the cover, the contents and one complete idea: 1. Small-Business Blog Article Drafting and Editing. The full book has 100 ideas in ten sections (242 pages) and comes with a 22-page companion workbook.

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